







-  P.O. Box 7883 | Pittsburgh, PA 15215
-  412-961-3982
-  rob@connectapass-pgh.org
-  <https://www.connectapass-pgh.org/>

[Date]

Dear Friend in Our Community,

Connecting Passes - Scoring Goals is a non-profit corporation founded in May 2020 by a group of soccer enthusiasts and coaches with the primary objective of making club soccer in the greater Pittsburgh area financially accessible for youth from low-income families. The cost of playing at the club level has greatly increased over the past decade, making it virtually impossible for youth of underrepresented communities to afford to compete at a higher level, obtain an athletic scholarship, play soccer at the collegiate level, and ultimately obtain a college degree.

It is our mission to make playing soccer an *equity*, not a *privilege*, by making club soccer financially accessible to all youth.

Therefore, **Connecting Passes - Scoring Goals** is seeking sponsorships to offset the expenses associated with playing at the club level to allow any player—regardless of their socioeconomic background—to participate.

With the cost of club soccer approaching \$3,000 per player, we are asking the community to join us in making club soccer accessible to all. Sponsorships will assist youth of all backgrounds reach their goal of playing at the club level without financially burdening their families.

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SPONSORSHIP LEVELS:

Platinum: \$10,000

Your contribution will provide 3 full scholarships and assist players with the cost of purchasing uniforms, practice gear, and other equipment. Platinum-level sponsors will receive free advertisement on our website, in our brochures, and on camp, after-school program, and promotional shirts and other merchandise. Platinum sponsors also receive a special write-up and pictures on the *Sponsorship* page of our website.

Gold: \$5,000

Your contribution will provide 2 partial scholarships and assist players with the cost of purchasing uniforms, practice gear, and other equipment. Gold-level sponsors will receive free advertisement on our website, in our brochures, and on camp, after-school program, and promotional shirts and other merchandise.



CONNECTING PASSES – SCORING GOALS

Silver: \$2,500

Your contribution will provide 1 partial scholarship and assist players with cost of purchasing uniforms, practice gear, other equipment. Silver-level sponsors will receive free advertisement on our website, in our brochures, and on camp, after-school program, and promotional shirts and other merchandise.

Bronze: \$ 1,000

Your contribution will provide assistance for players with the cost of purchasing uniforms, practice gear, and other equipment. Bronze-level sponsors will receive free advertisement on our website, in our brochures, and on camp, after-school program, and promotional shirts and other merchandise.



If you are interested in becoming a sponsor, please contact one of our staff members and he or she will be in touch to provide additional information and answer any questions you may have. In the meantime, please visit our website at <https://www.connectapass-pgh.org/> for additional information about the scholarship program, as well as some of the additional soccer programs we offer.

We appreciate you taking the time to read this letter and hope you will consider joining the mission of **Connecting Passes - Scoring Goals** by becoming one of our sponsors. We are grateful for your generous financial contribution—it will go a long way in helping us toward our goal of **creating opportunities through soccer.**

Sincerely,

Connecting Passes, Scoring Goals is a 501(c)(3) non-profit organization, All donations are tax deductible. The official registration and financial information of Connecting Passes, Scoring Goals may be obtained from the Pennsylvania Department of state by calling toll free, within Pennsylvania, 1-800-732-0999.